

# CAPE CORAL TECHNICAL COLLEGE

## STRATEGIC PLAN

**2015-2020**

### MISSION

The mission of The Cape Coral Technical College is to provide high quality career and technical training, in order to prepare students for current and emerging industries, delivered by a professional and caring staff in a positive learning environment.

### VISION

All students enrolled in vocational/technical programs will obtain workforce credentials through certificate programs and, where applicable, industry certification and or licensure.

### PHILOSOPHY

The philosophy and purpose of The Cape Coral Technical College has been the guide to the operation of the institution since its inception. The programs offered at The Cape Coral Technical College are determined by needs assessment and are based on the beliefs that:

Education is a continuing process and assumes the responsibility for offering all of its citizens an opportunity to participate in educational experiences commensurate with their interests and abilities. In our rapidly changing technological environment, most individuals will choose a career direction more than once in a lifetime. No longer is a general high school diploma considered adequate preparation for employment, nor should the adults in the world of work assume they have no further need for continuing education and training. If then, in our increasingly complex society, the need for continuing education is preparation for life; training for vocational and technical competence must be included in the educational process.

Students' success can almost be guaranteed when they accept responsibility for their own learning, when instruction is relevant, challenging, and interesting, and when students can see regular evidence of their progress.

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The technical and career education classroom simulates the world of work by presenting programs which enable individuals to develop occupational skills, positive attitudes, and effective work habits which contribute to successful employment.

It is realistic to assume that technical education is a choice based on individual interests and gives meaning through application to the basics in the educational experience. This will enhance student retention through interest in meaningful learning.

All persons have individual worth and a right to reach their fullest potential. No person shall be excluded from participation in, be denied the benefits of or be subjected to discrimination in any educational program or activity based on race, color, religion, gender, sexual orientation, national ethnic origin, marital status, disability if otherwise qualified, or any other unlawful factor.

## **STRATEGIC PLAN BACKGROUND**

This plan incorporates and aligns initiatives dictated to the school by the State of Florida and The School District of Lee County, as well as objectives that are self-developed by the School Advisory Committee based on research provided by the Program Advisory Committees, the Southwest Florida Workforce Development Board, Inc., and the Lee County of Economic Development Office. Planning and research documents used in the formulation of the Strategic Plan include:

- Florida State Board of Education *K-20 Strategic Plan*
- Southwest Florida Workforce Development Board, Inc., (Region 24), *Targeted Occupations List*
- Southwest Florida Workforce Development Board, Inc., (Region 24), *Fastest Growing Occupations*
- Southwest Florida Workforce Development Board, Inc., (Region 24), *Occupations Gaining the Most New Jobs*
- Southwest Florida Workforce Development Board, Inc., (Region 24), *Industries Gaining the Most New Jobs*
- Southwest Florida Workforce Development Board, Inc., (Region 24), *Employers Workforce Guide*

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*Demographic Profile, Annual Review, & Business Resource Guide*, Lee County Office of Economic Development

*The School District of Lee County Strategic Plan Goals 2015-2018*

The School District of Lee County, Plant Management *FMIT 5, 10, & 20 Year Capital Plan* [The Cape Coral Technical College Annual School Improvement Plans](#), with attachments

*Southwest Florida Regional Economic Indicators*, Regional Economic Research Institute, Lutgert College of Business, FGCU, [www.fgcu.edu/cob/eri](http://www.fgcu.edu/cob/eri)

The Strategic Plan is reviewed by the faculty, administration, and the School Advisory Committee on an annual basis and revised as necessary. Progress towards achieving the plan's stated objectives are evaluated and documented on an annual basis.

## **OBJECTIVES**

### **Objective 1:**

By June 30, 2020, each program will maintain a 65% full program completion rate.

#### **Progress Measurement Target:**

There will be an increase in full program completers of 2.5% per year as measured by data submitted to DOE.

#### **Key Strategies:**

1. Gather information from student surveys to determine why students are not completing programs.
2. Better educate students on funding and financial aid sources, as well as to how apply for assistance with tuition, fees, and child care for those who qualify.
3. Infuse and integrate improved "cutting edge" technology into the programs.
4. Provide teacher training to improve skills in teaching technical reading and math.
5. Stress the importance of completing each and every OCP/course to students.

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**Objective 2:**

By the year 2020, 80% of all program full completers will have earned at least one industry certification or credential related to their occupational training program that is recognized and listed on the annual Perkins Technical Skill Attainment Inventory.

**Progress Measurement Target:**

There will be an annual increase of 2.5% of students earning at least one industry certification or credential related to their occupational training program that is on the Perkins Technical Skill Attainment Inventory.

**Key Strategies:**

1. Review and publish the annual Industry Certification Funding List and the annual Perkins Technical Attainment Inventory.
2. Promote the benefits of industry certification attainment to students.
3. Coordinate with sponsoring agencies and financial aid to identify creative methods of assisting students with the payment of industry certification fees.
4. Publicly recognize and promote those students who have attained an industry certification.

**Objective 3:**

By June 30, 2020, each program will attain a 75% placement rate.

**Progress Measurement Target:**

There will be an annual increase of 2.5% in our placement rate average as measured by data submitted to COE.

**Key Strategies:**

1. Review and revise school follow-up procedures to better track students after completion of their programs.
2. Full time Career Specialist meets with students regularly to share employment opportunities.
3. Stay in close contact with program advisory committee members through the annual advisory breakfast and quarterly meetings. Encourage them to share employment opportunities.
4. Foster and maintain closer contact with sponsoring agencies such as Vocational Rehab and the Southwest Florida Workforce Council.
5. Build and strengthen a long-term relationship and identity with students who graduate from the school.

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6. Reach out to post graduate students through FACEBOOK, TWITTER, and the CCTC web site.
7. Focus attention on the Region 24 targeted occupation list and statewide emerging workforce initiatives so as to better guide students into high-demand occupations.

**Objective 4:**

By June 30, 2020, 85% of adult students that need to reach state minimum exit scores for individual programs on the TABE exam will successfully complete remediation in the Applied Academics for Adult Education (AAAE) Learning Center.

**Progress Measurement Target:**

Improvement will be made in this remediation rate at a minimum of 2 % per year as indicated by Learning Lab Remediation Data Spreadsheet.

**Key Strategies:**

1. All students needing remediation will be identified and scheduled for time in the learning lab with an academic teacher during the school day.
2. Learning lab teachers will maintain a list of those students who require remediation and retest.
3. Learning lab teachers will notify administration and the vocational instructor of the progress of students who require remediation.
4. All teachers will incorporate specific academic improvement strategies in their content area.
5. All teachers will incorporate a weekly reading assignment as part of their lesson plan.

**Objective 5:**

Provide comprehensive, quality and customized educational services that are responsive to regional economic development needs as determined in partnership with Workforce Region 24.

**Progress Measurement Target:**

Ensure that on an annual basis, at least 85% of the school's program offerings provide training in occupations which are listed on the Workforce Region 24 Annual Targeted Occupations List.

**Key Strategies:**

1. Work cooperatively with Workforce Region 24 and other State agencies to develop, implement, and evaluate specific programs offered in support of welfare to work programs.
2. Support community and School District of Lee County adult education initiatives.

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3. Work as a full partner in economic development efforts and participate in the development of forward-thinking public policy in the Southwest Florida region.

**Objective 6:**

To establish a preliminary plan to explore the feasibility of adding new programs that meet the needs of our community.

Progress Measurement Target:

100% of instructors will track completion, placement, and licensure/industry certification rates during FY16 as documented by monthly course enrollment reports, and Progression and Industry Certification Report.

Key Strategies:

1. A committee will be established consisting of education and community stakeholders
2. Evaluation of current programs and their value to the community.
3. Explore the needs of our business community as we move forward.
4. Implementation of new curriculum/programs.

--- END OF PLAN ---

Reviewed and adopted:

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Brian Mangan                      date  
School Director

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Lester Clark                      Date  
SAC Chair

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